

# SPECIAL 90<sup>TH</sup> ANNIVERSARY EDITION

# THE GREEN BOOK<sup>®</sup>

## MECHANICAL SPECIFICATIONS

- Book Trim 6"x9", Live Area 5.75"x 8.75", Printing process is offset.
- Advertisements will be accepted in digital form only. Digital files must include the necessary fonts and linked images and the artwork must be created in the correct size with all images in place. A contract proof must be submitted with all ads.
- Press-quality PDF is the preferred file format. Other file formats may be accepted such as InDesign, Photoshop, Illustrator, EPS, TIFF or JPEG. Please contact the publisher in advance of submission. Any artwork not furnished in accordance with the publisher's specifications will be confirmed by the publisher, and the costs thereof will be billed to advertiser on a cost-plus basis. Notify publisher if materials will need to be returned.
- If the artwork does not conform to these specifications and/or is not furnished on or before the materials due date, said artwork will be accepted for publication on a space-available basis and publisher reserves the right to insert any recent copy of advertiser's artwork. Notwithstanding the foregoing, payment as agreed herein shall remain due and payable.
- Proofs will not be furnished prior to printing, unless artwork is prepared by THE GREEN BOOK<sup>®</sup> or upon special written request by advertiser and payment of a proof fee. Proofs will not be provided for artwork received after the closing date.

## TERMS AND CONDITIONS

- Advertisers will receive a copy of the 2019-2020 edition of THE GREEN BOOK<sup>®</sup>.
- All cancellations must be made in writing and shall not be considered accepted until confirmed by the publisher. Cancellations or changes in orders will not be accepted after the closing date.
- It is agreed that the contract, together with any related documents, constitutes the entire understanding and agreement of the parties as to the matters set forth in the contract.
- The publisher reserves the right to refuse advertisements that, in its sole discretion, do not conform to the character of the publication. In consideration for the publication of advertisements, the Advertiser and/or Agent shall fully indemnify and save the publisher and THE GREEN BOOK<sup>®</sup> harmless from and against any judgments, costs, expenses, or disbursements incurred by reason of claims or suits for libel, violation of right of privacy, plagiarism, copyright infringement, or any claims or suits based upon the contents or subject matter of such advertisement.

## DEADLINES

- Ad Deadline: July 31, 2019
- Ad Payment: by Publication Date
- Publication Date: September 2019

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### ADVERTISING RATES

Unit	Size	Full Color
Full Page	5"x8"	\$1,750

## SEND MATERIALS TO:

The Social List of Washington/The Green Book<sup>®</sup>  
 Monday - Friday, 9:00 A.M. to 4:00 P.M., EST  
 PO Box 6162  
 McLean, VA 22106  
 Telephone: 202-536-3872  
 Email: [info@thegreenbookdc.com](mailto:info@thegreenbookdc.com)

